Update from U.S. Squash, January 2012

Growth

U.S. SQUASH membership has increased by 117% in 5 years; Junior squash participation has increased by 184% in the same period; the U.S. High School Championships is the largest squash tournament in the world, with more than 150 teams and 1,200 players competitors; the number of colleges and universities offering squash at a club or varsity level has increased 57% in five years. More than 200 colleges and universities have courts; every Ivy League school has a varsity squash team.

Demographics

Mean household income of \$300,000; Average net worth of \$1,407,000; 36% of U.S. Squash players belong to upper management in Corporate America: 98% have college degrees, 57% have graduate degrees.

National Championships

20 events, 5,500 participants

Regional Championships

12 events, 2,000 participants

Sanctioned Tournaments

150 junior, 50 adult, 12,000 participants, all use USQ website for scheduling, communication, management, results and rankings.

Sanctioned Leagues

15 markets, 5,000 participants, all use USQ website for scheduling, communication, management, results and rankings.

Urban Squash

an after-school and summer youth program that combines squash instruction and competition, academic tutoring and enrichment, community service, cultural exploration to advance the lives of disadvantaged, innercity students has grown to 10 programs nationally, serving over 1,500 students. 100% of urban squash high school students who graduate our programs also graduate high school, 95% go on to college. \$10 million in private high school and college scholarships awarded to 150 urban squash graduates.